



Baden-Württemberg

MINISTERIUM FÜR LÄNDLICHEN RAUM UND VERBRAUCHERSCHUTZ



Agriculture and *Green Deal*: Ideas from Baden-Württemberg Biodiversity, Bioeconomy and Digitalisation

Wednesday, 09. December 2020, 12:15 – 14:00
live from the Ministry of Rural Affairs and Consumer Protection

12:15 Welcome and Introduction

Minister Peter HAUKE, MdL

Ministry of Rural Affairs and Consumer Protection Baden-Württemberg

12:25 Keynote speech

Dr. Wolfgang BURTSCHER

Director-General Agriculture and Rural Development, European Commission

12:35 Introduction movie

12:40 Biodiversity – Farmers between responsibility and survival

Land management in protected areas

Hans-Benno WICHERT

Vice President of the Landesbauernverband Baden-Württemberg e.V.

Carmen PREISING

Deputy Head of Cabinet, Cabinet of Commissioner Virginijus Sinkevičius, Environment, Oceans and Fisheries, European Commission

12:55 Introduction movie

13:00 Bioeconomy – sustainable thinking, made fit for the future!

Sustainable bio-based solutions: new materials for packaging and plastics reduction

Thomas TAPPERTZHOFFEN

Managing Director PreZero

Peter WEHRHEIM

Head of Unit “Bioeconomy and Food Systems”, Directorate General “Research & Innovation” (DG RTD), Directorate C – Healthy Planet, European Commission

13:15 *Introduction movie*

13:20 **Digitalization – sustainable.digital in the value chain**

Digital solutions for sustainable agriculture

Markwart VON PENTZ

President Worldwide Agriculture & Turf Division, Deere & Company

Prof. Enno BAHRS

Head of Institute for Farm Management, University of Hohenheim

Christiane CANENBLEY

Deputy Head of Cabinet of Executive Vice-President Margrethe Vestager, responsible for „A Europe fit for the Digital Age“ and Commissioner for Competition, European Commission

13:40 **Conclusion**

Minister Peter HAUKE, MdL

Ministry of Rural Affairs and Consumer Protection Baden-Württemberg

Norbert LINS, MEP

Chair of Committee on Agriculture and Rural Development, European Parliament

Moderation: Isabel KLING

Head of Press and Public Relations, Ministry of Rural Affairs and Consumer Protection

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